



### About Laboratory Medicines

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### EDITORIAL NOTE

Journal of Clinical Chemistry and Laboratory Medicine is an open access, peer reviewed journal that publishes scholarly articles on recent innovations made in the field of medical chemistry, clinical pathology and laboratory medicine.

The journal comes under the Longdom publisher. It is using Editorial Submission & Review Tracknig System for quality in review process. The system is an online manuscript submission, review and tracking systems used by most of the best open access journals.

Journal of Clinical Chemistry and Laboratory Medicine covers developments in fundamental research into science related to clinical laboratories and medicines. It covers areas such as clinical biochemistry, clinical genomics and molecular biology, clinical haematology and coagulation, clinical immunology and autoimmunity, clinical microbiology, drugs and decision limits, Quality and safety in laboratory medicine, Translational laboratory medicine, Clinical metrology etc.

2019 Highlights: In 2019, the journal has published many scholarly articles related to the journal topic. Around 12- Research Articles, 4-Review Article, Many press releases on different topics such as Cardiovascular diseases, Hepatitis, Clinical tools for diagnosis, Importance of Laboratory medicines etc.

The journal is using social media to spread awareness and to showcase its articles published. Usage of Twitter, LinkedIn, Facebook and other social media applications to upload materials related to the journal background.

How we are using Digital Marketing: On regular interval of time, we are releasing press releases on different topic related to Clinical chemistry and Laboratory Medicines. This help us to reach online readers throughout the globe. Using online resources like twitter, facebook, and whatsapp we are posting updates on current research topics and new innovations and discoveries in the field of the Clinical chemistry and medicines.

Numerous press releases help us to reach out to various

researchers and help them to have a glimpse to new related areas in this busy world.

We contact authors and research scholars through mails and whatsapp to let them know about the current happenings on the field of the journal.

2020 Objectives: The journal has planned many strategies for this year [2020].

We are going to cover maximum areas in Clinical chemistry and laboratory medicines and will try to acquire all the fields.

Journal is accepting articles from different areas like Drug development, Clinical tools, How drugs and medicines are produced, Chemistry behind the clinical trials et.

In 2020 journal is going to increase the activity in the social media sites to gain access to more online readers.

More Press releases will be done in order to provide more information about the journal.

Acknowledgement to Editors and Active reviewers: We would like to lay our gratitude towards the journal's Editors and Active reviewers who gave their precious time to the journal by helping journal to achieve goals, and also contributed their views on articles and resolved many issues.

Special thanks to Editor- Aleksandar Georgiev Otsetov, Haewon Byeon, Guo-Liang (Leon) Lu, Alexandra V. Vylegzhanina.

Special thanks to Reviewer- Pala Rajasekhar, Francesca Cesari, Ghaith Altawallbeh.

Also, the Scholar Reviewers have contributed a lot to the journal. Their views and reviews on the manuscripts have not only corrected the flaws in an manuscript but also helped the journal to publish quality articles.

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